



**Living in the network-
& information society**

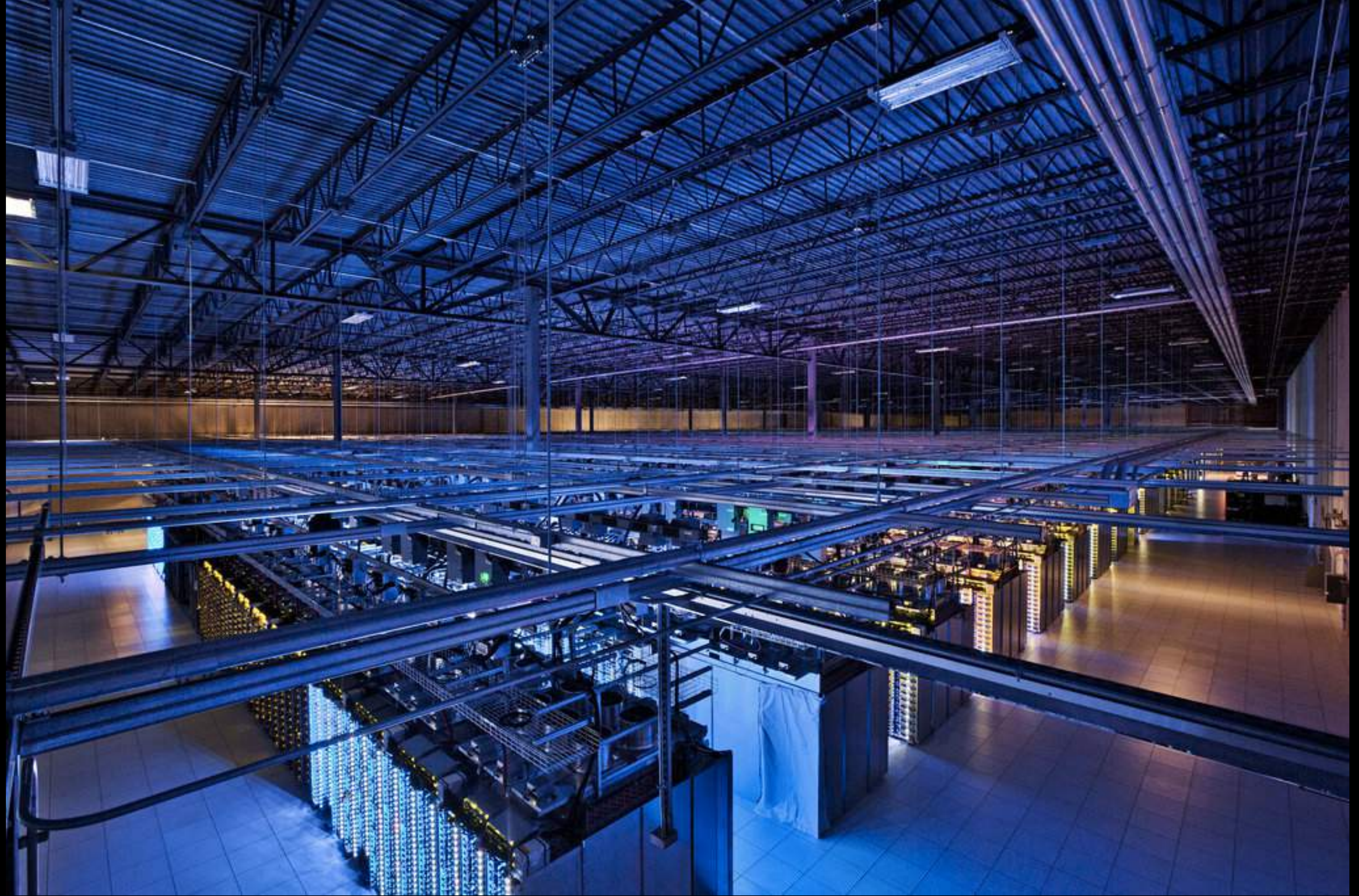
**The world is moving so fast
these days that the man
who says it can't be done is
generally interrupted by
someone doing it.**

**Elbert Hubbard
1856-1915**



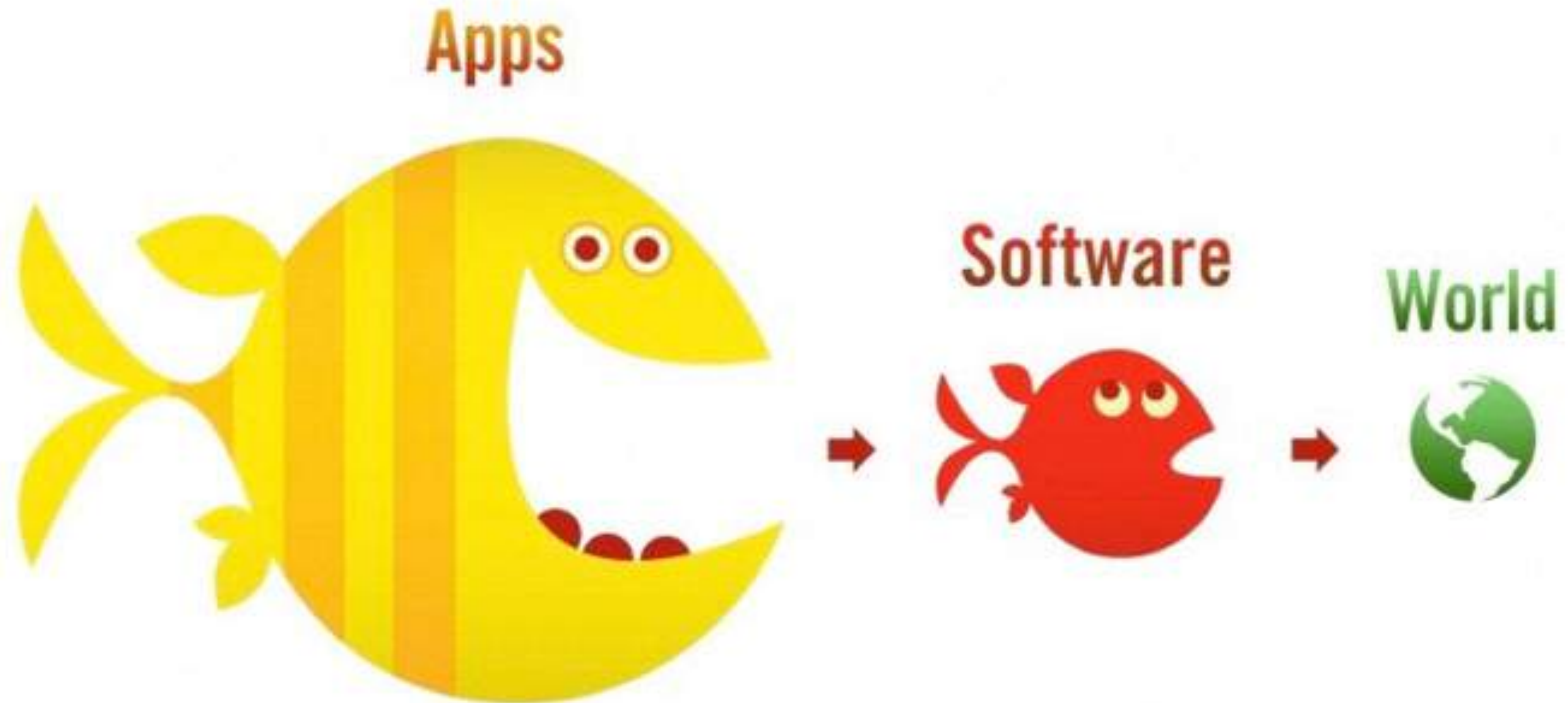
1) Information

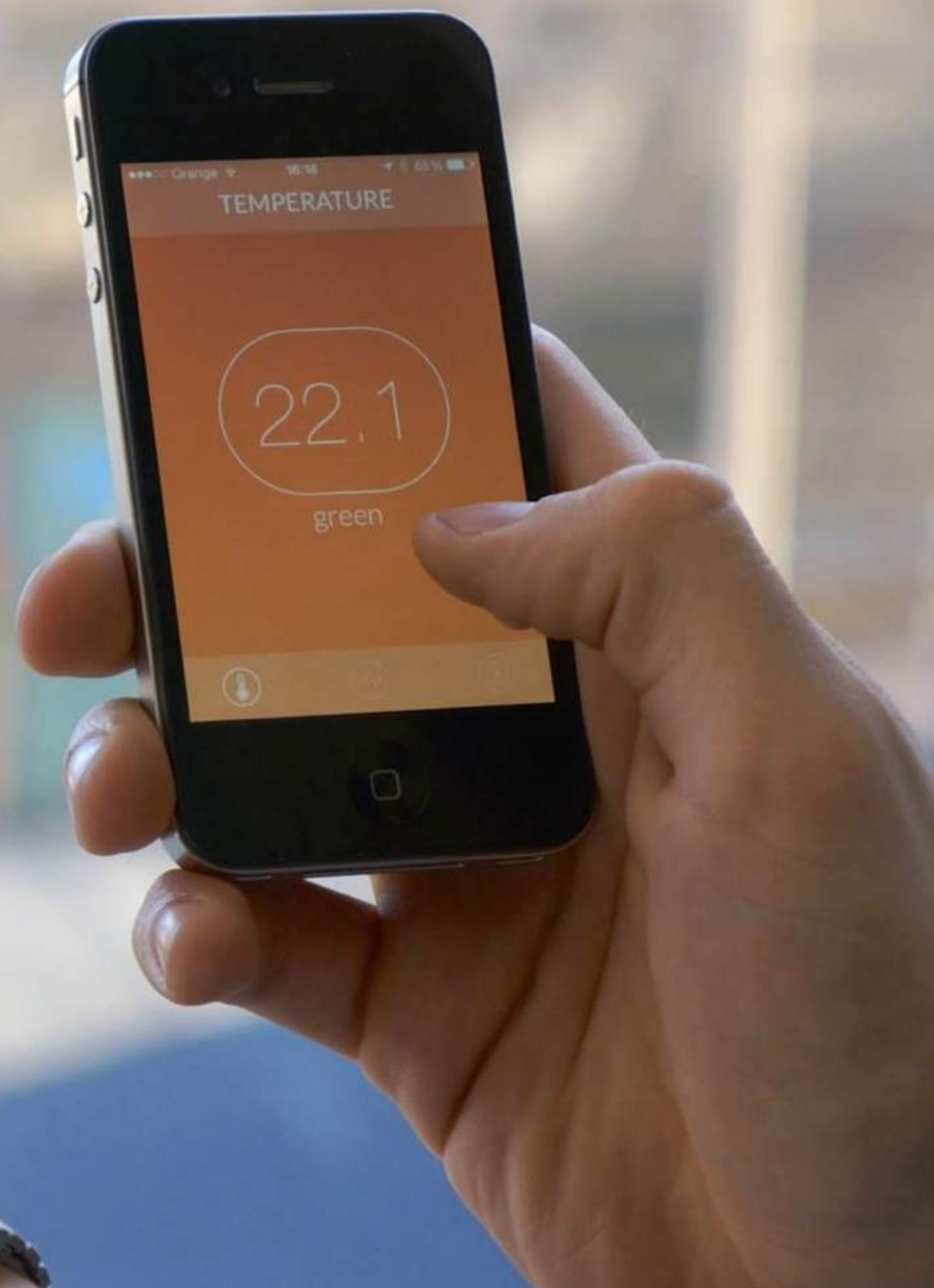






Digitization

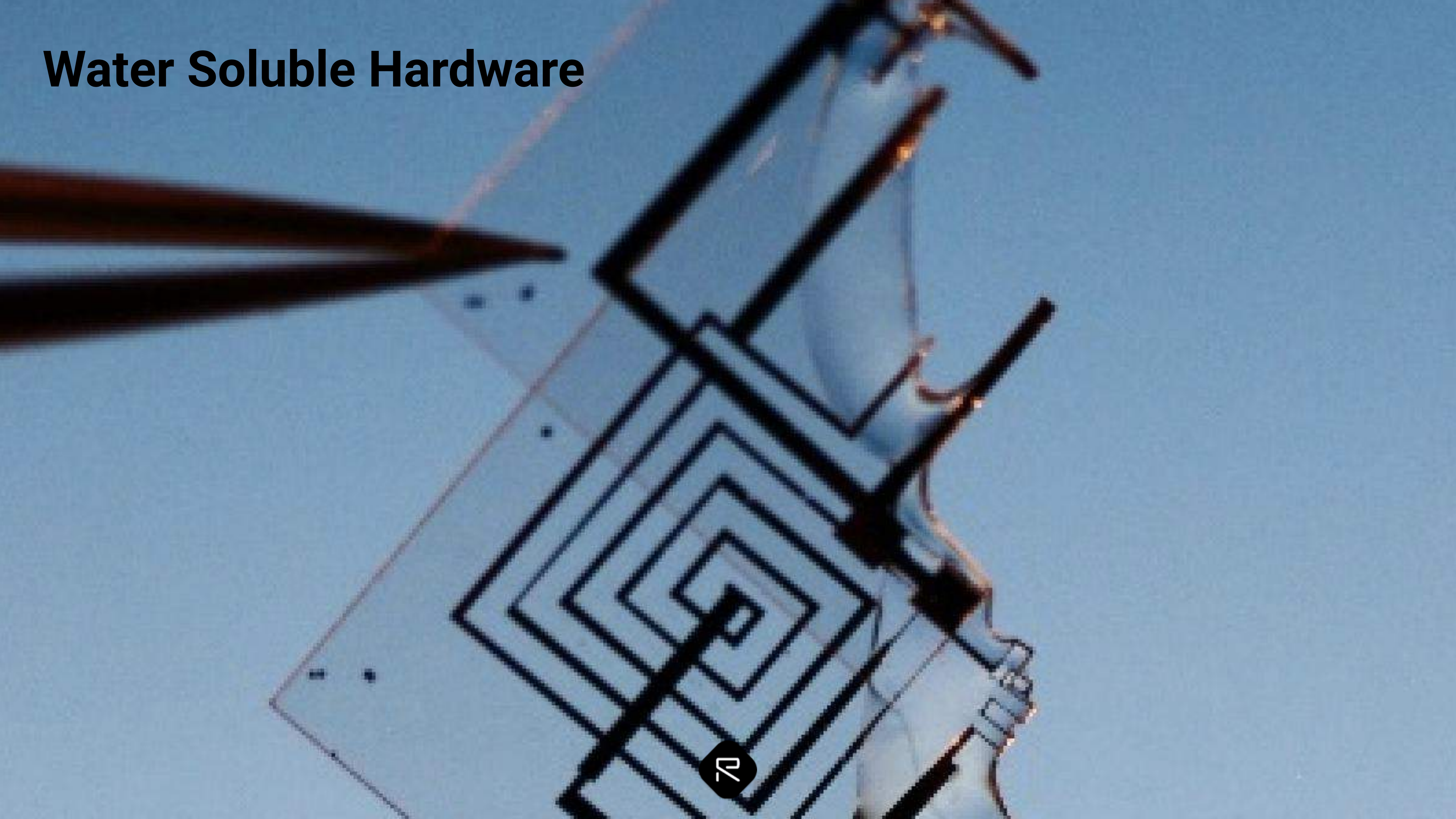




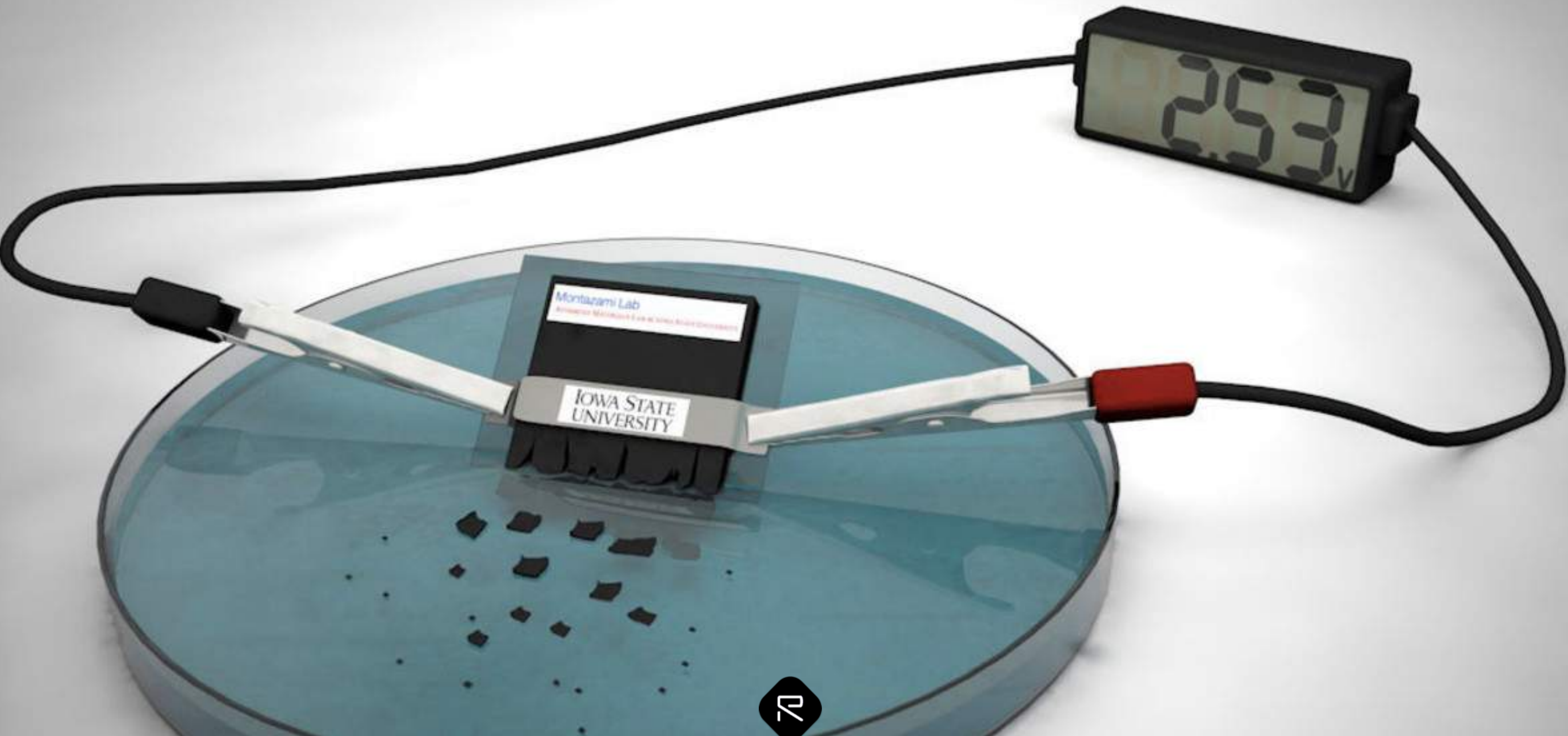




Water Soluble Hardware



Water Soluble Batteries





Converging Technologies



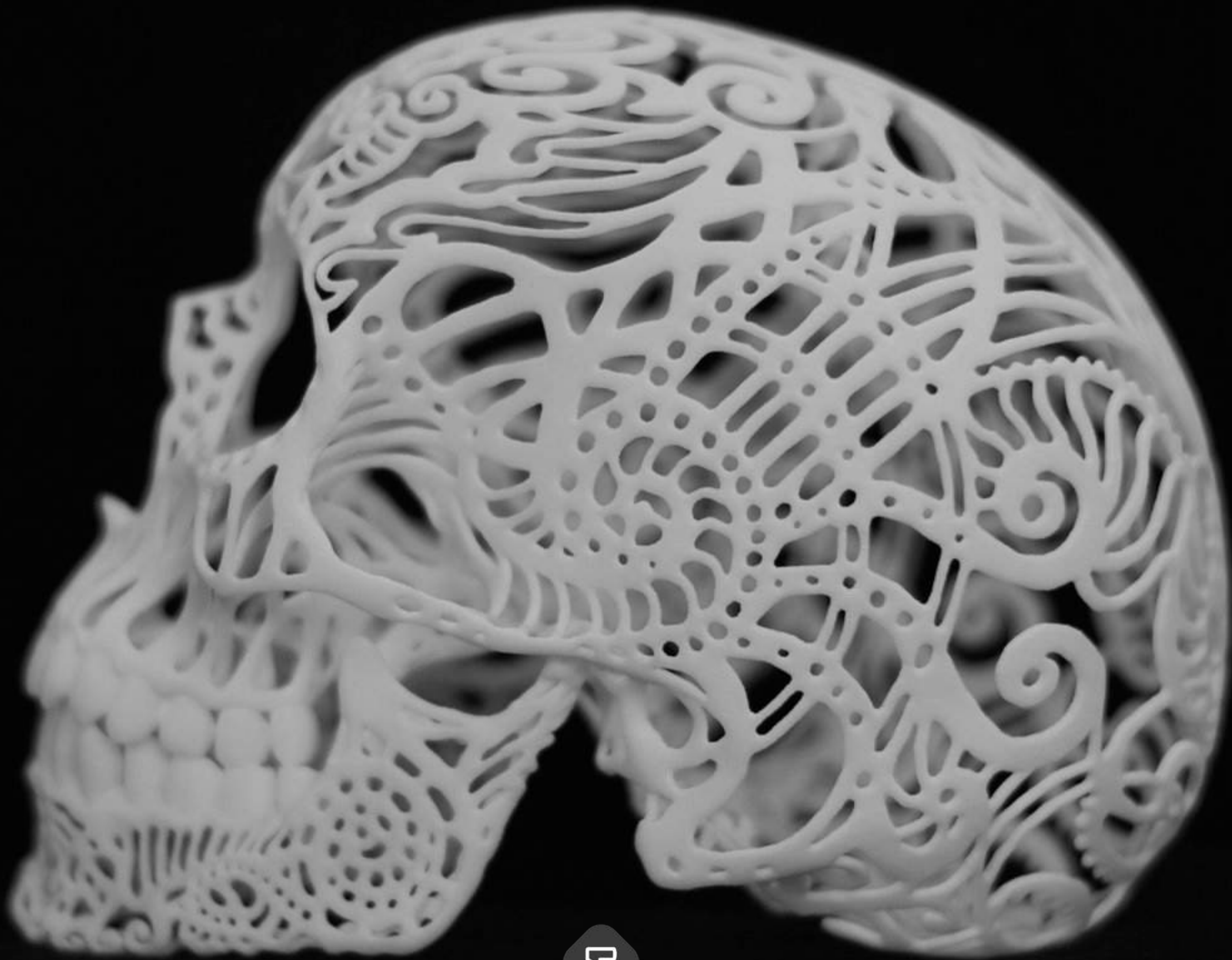
Exponential growth innovations



A close-up, black and white photograph of a pencil tip resting on a light-colored surface. The pencil is positioned vertically on the right side of the frame. The word "IMPACT" is written in a simple, sans-serif font on the surface, with a horizontal line drawn underneath it. The pencil tip is in contact with the surface, and there are small, dark particles of wood or graphite scattered around the point of contact. The background is dark and out of focus.

IMPACT







02



Aerogels





Graphene

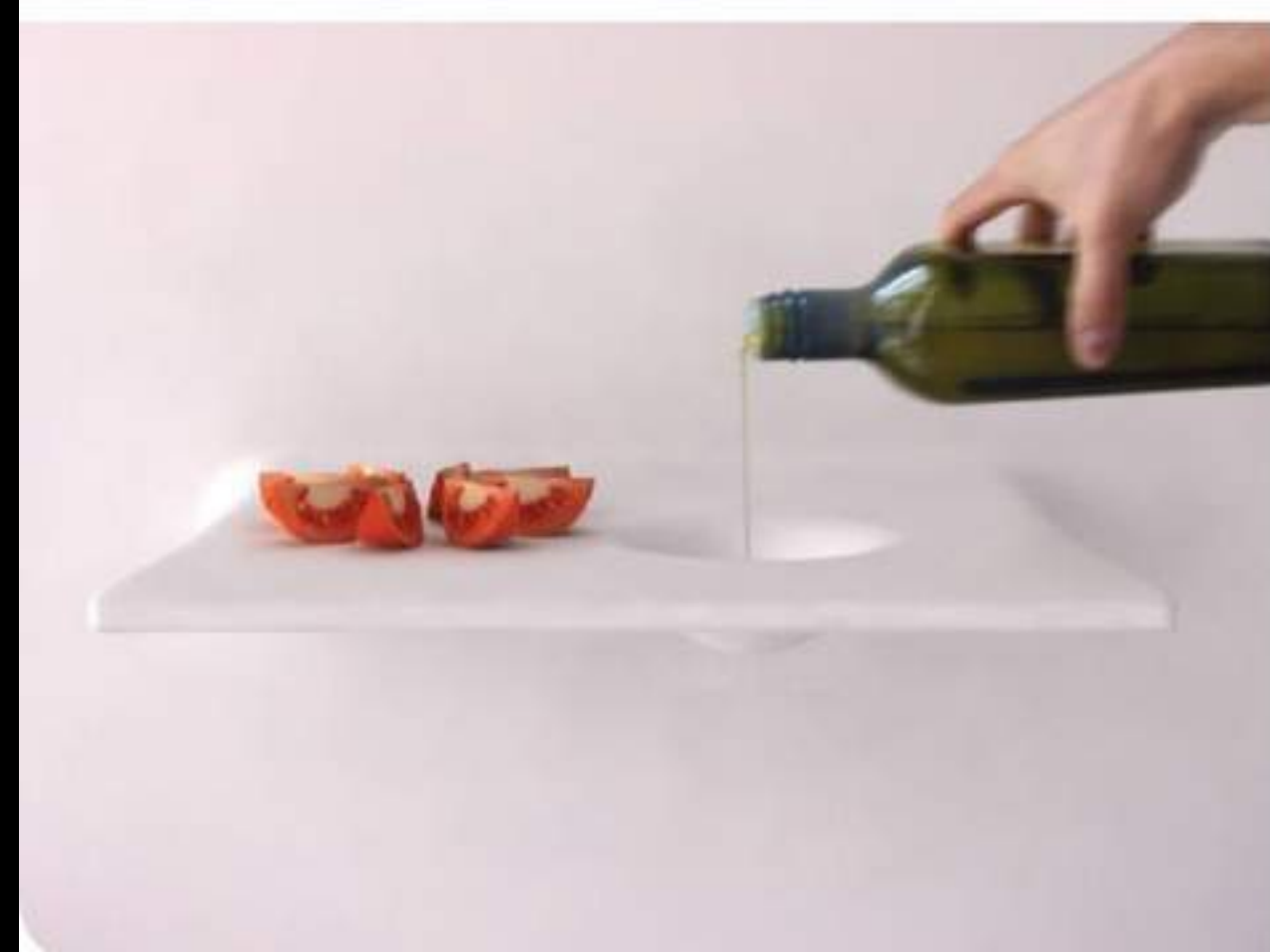
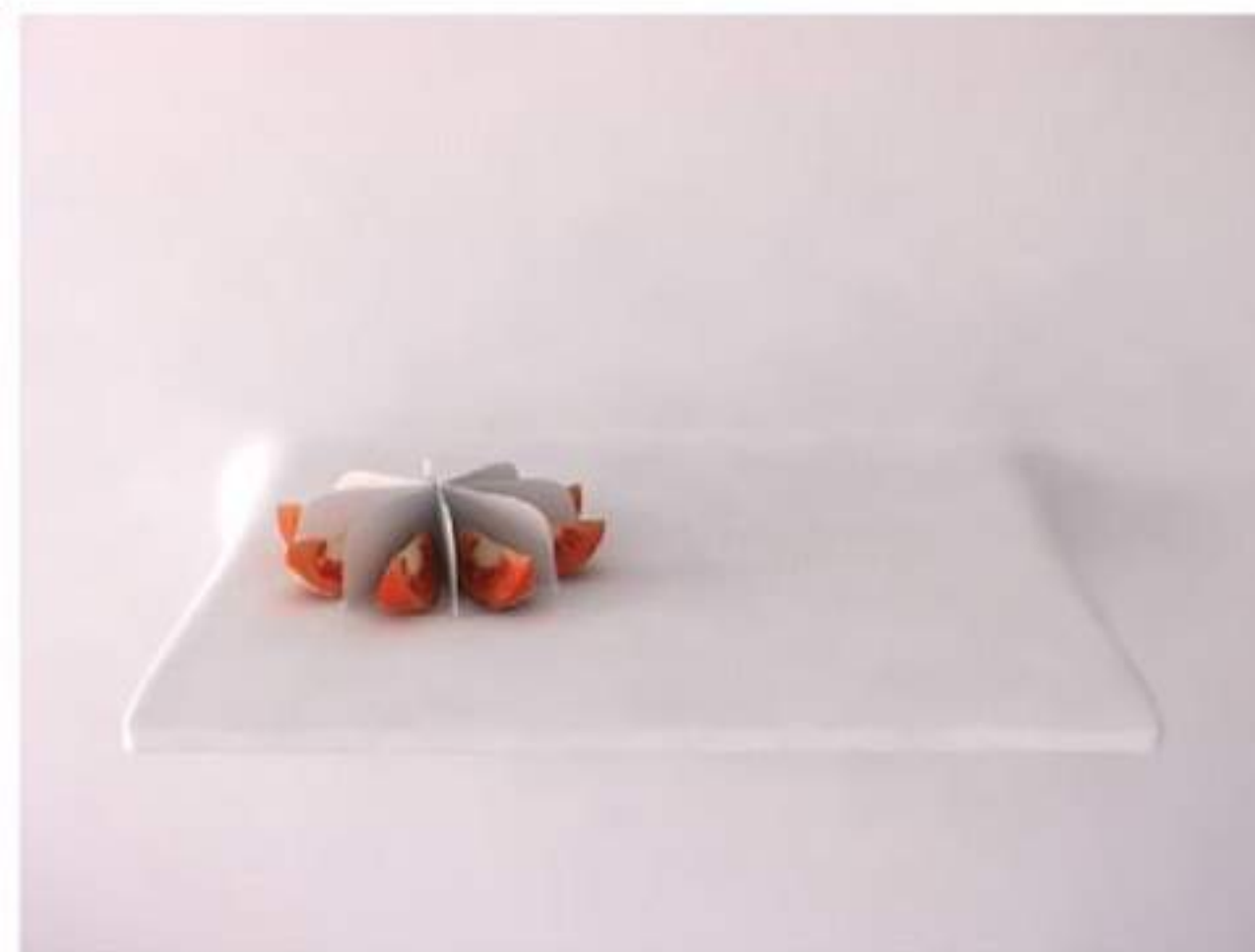
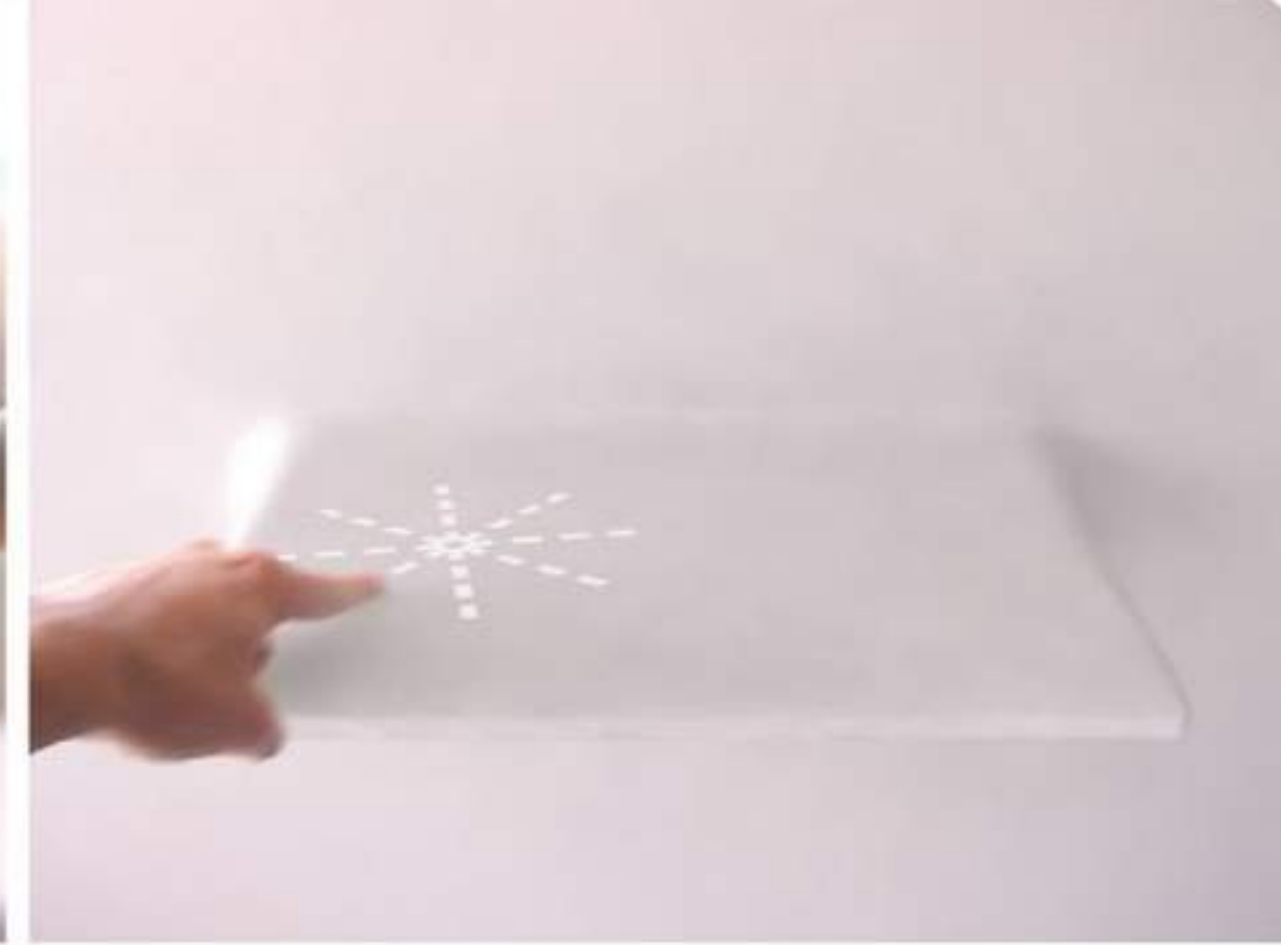




Perovskite



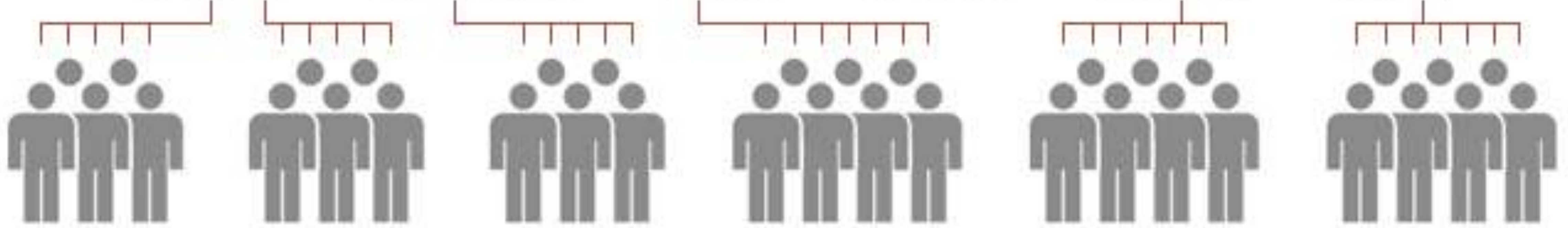
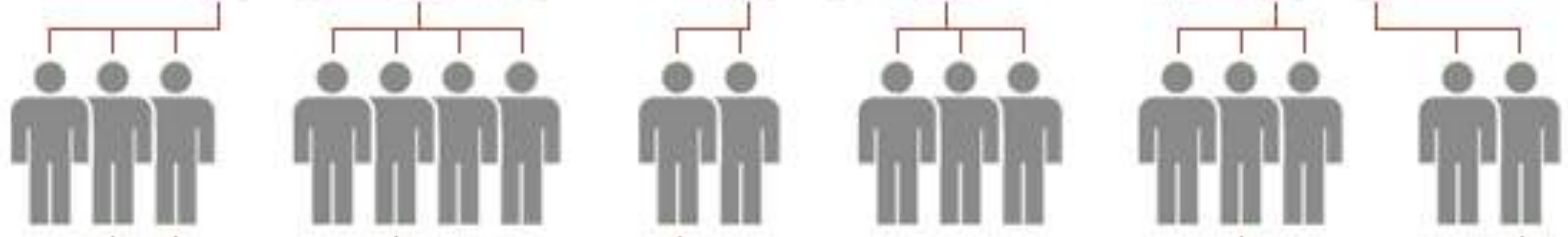
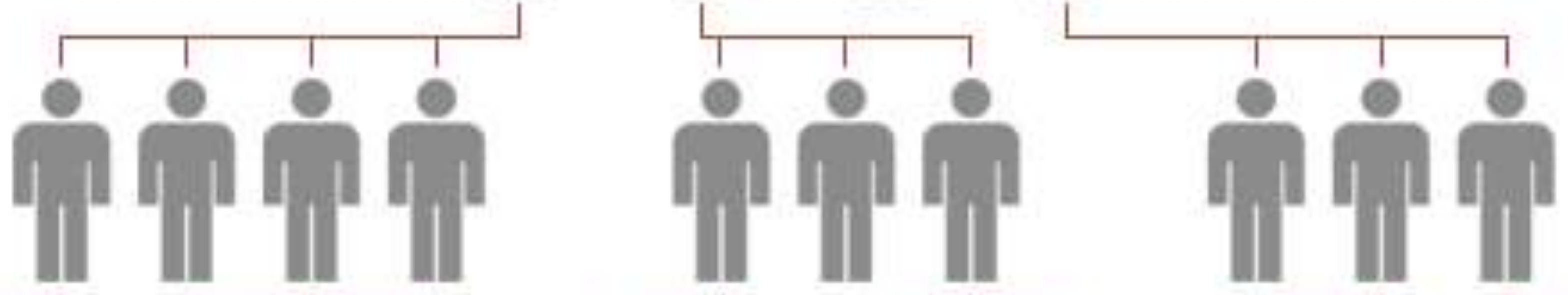
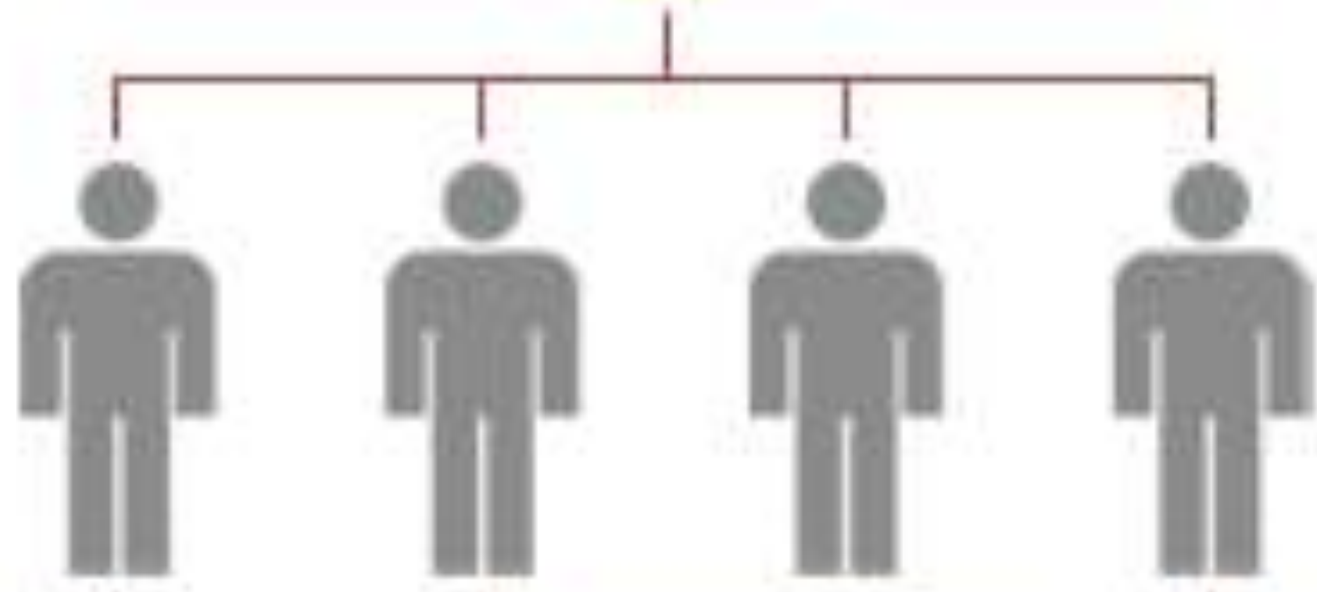
Claytronics



Rapidly increasing rate

2) Network





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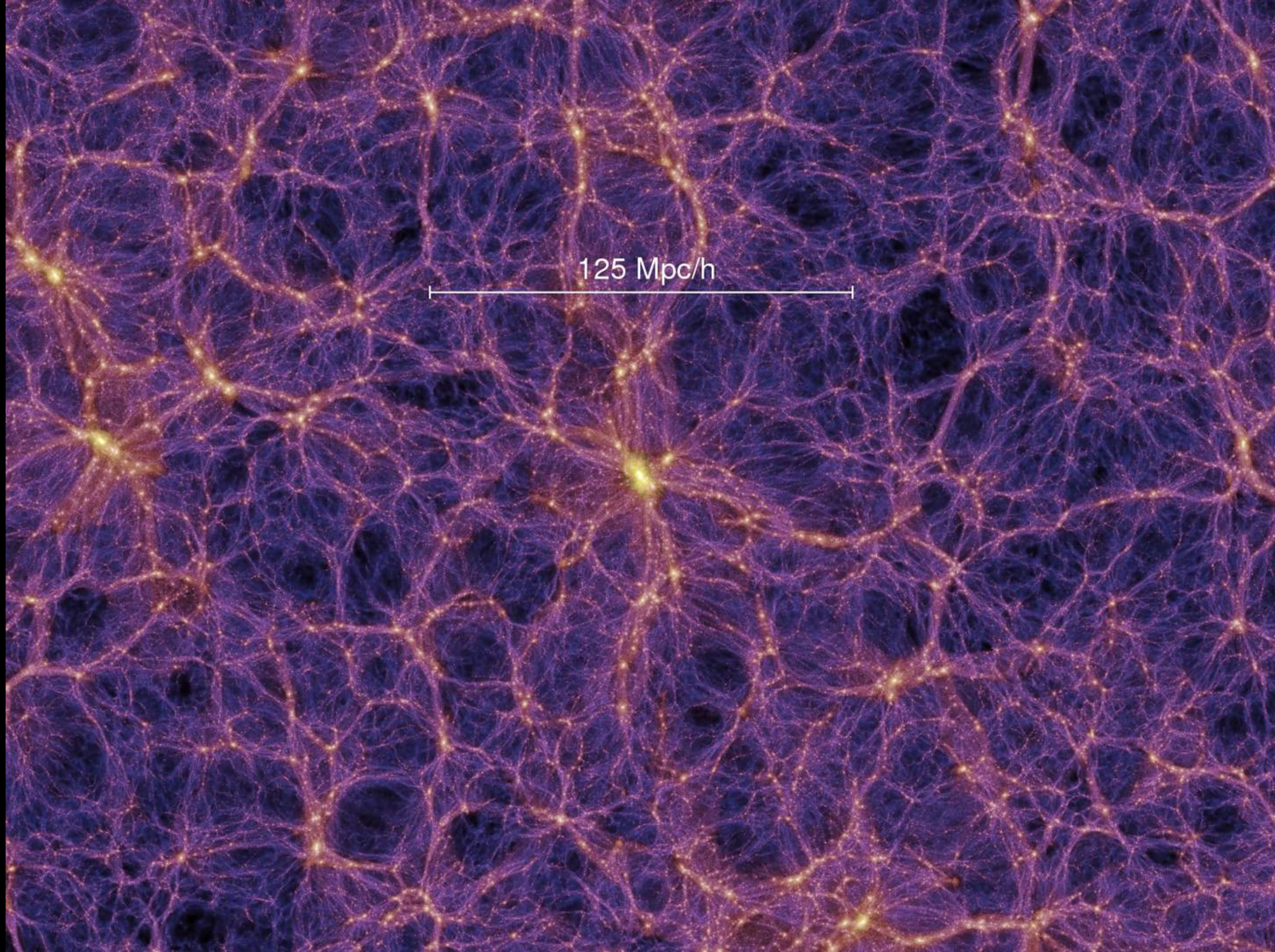
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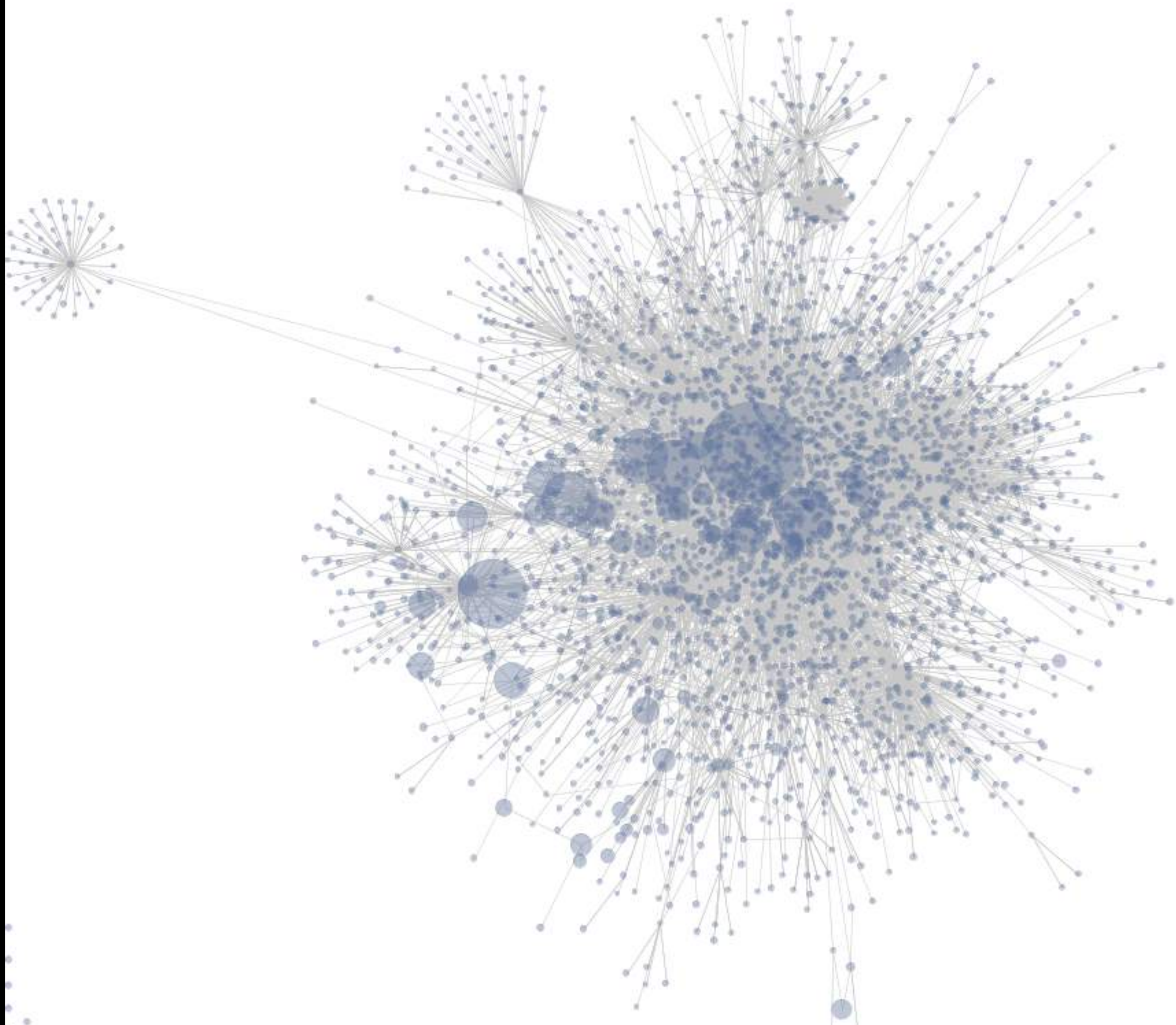


Internet is the accelerator



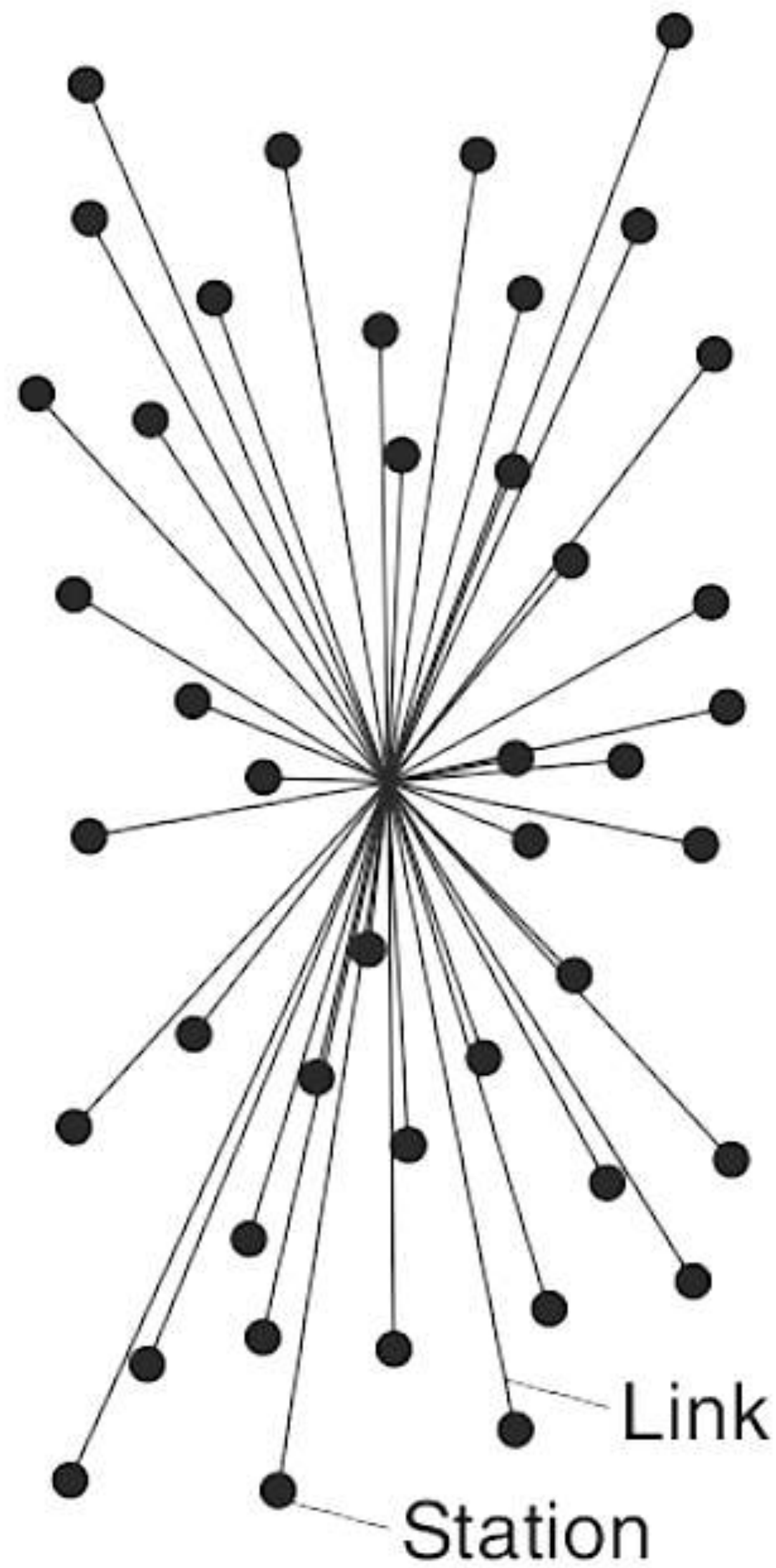
Netwerk & Informatie



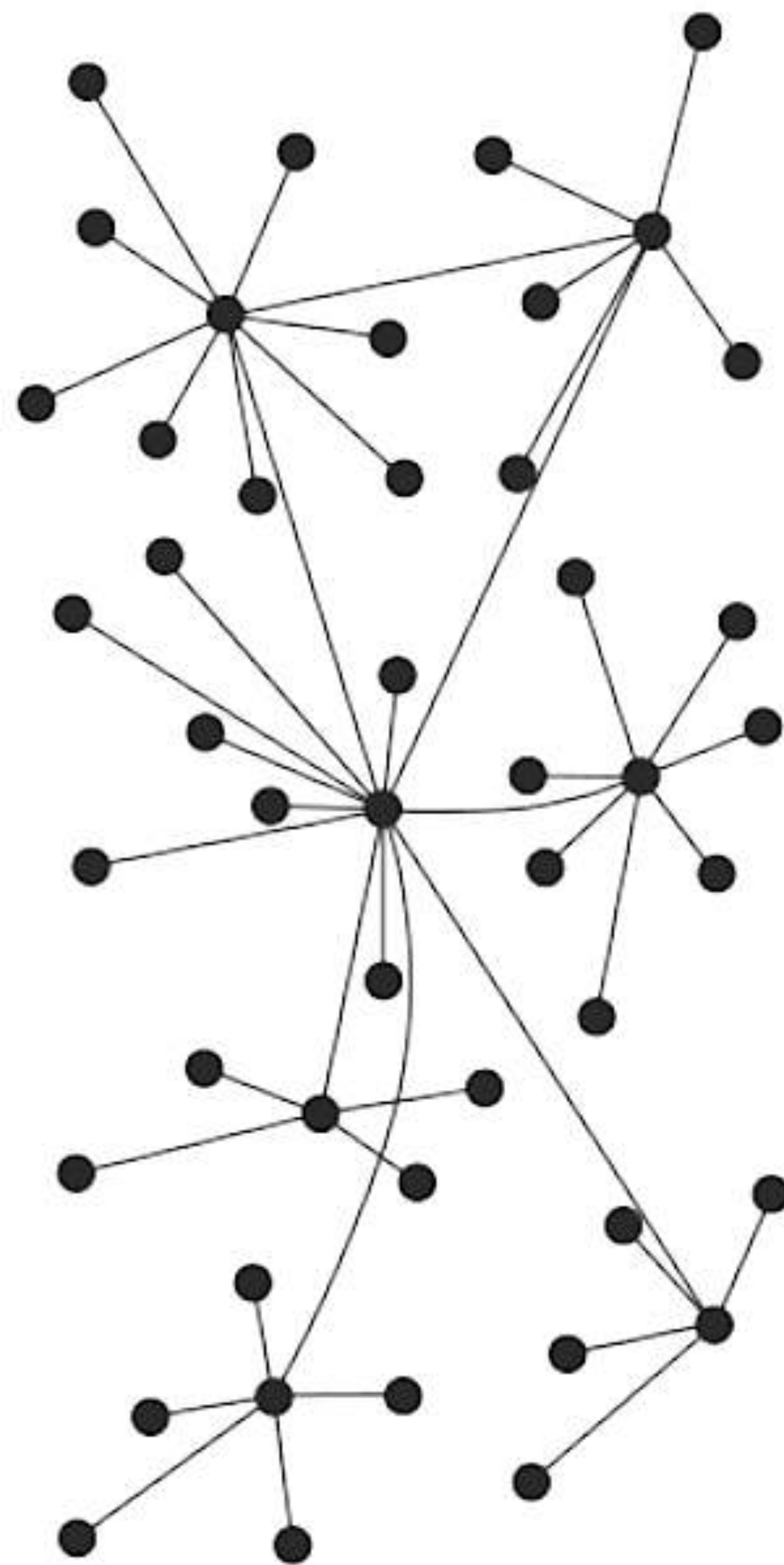


De-materialisation
De-centralization
Everything becomes information

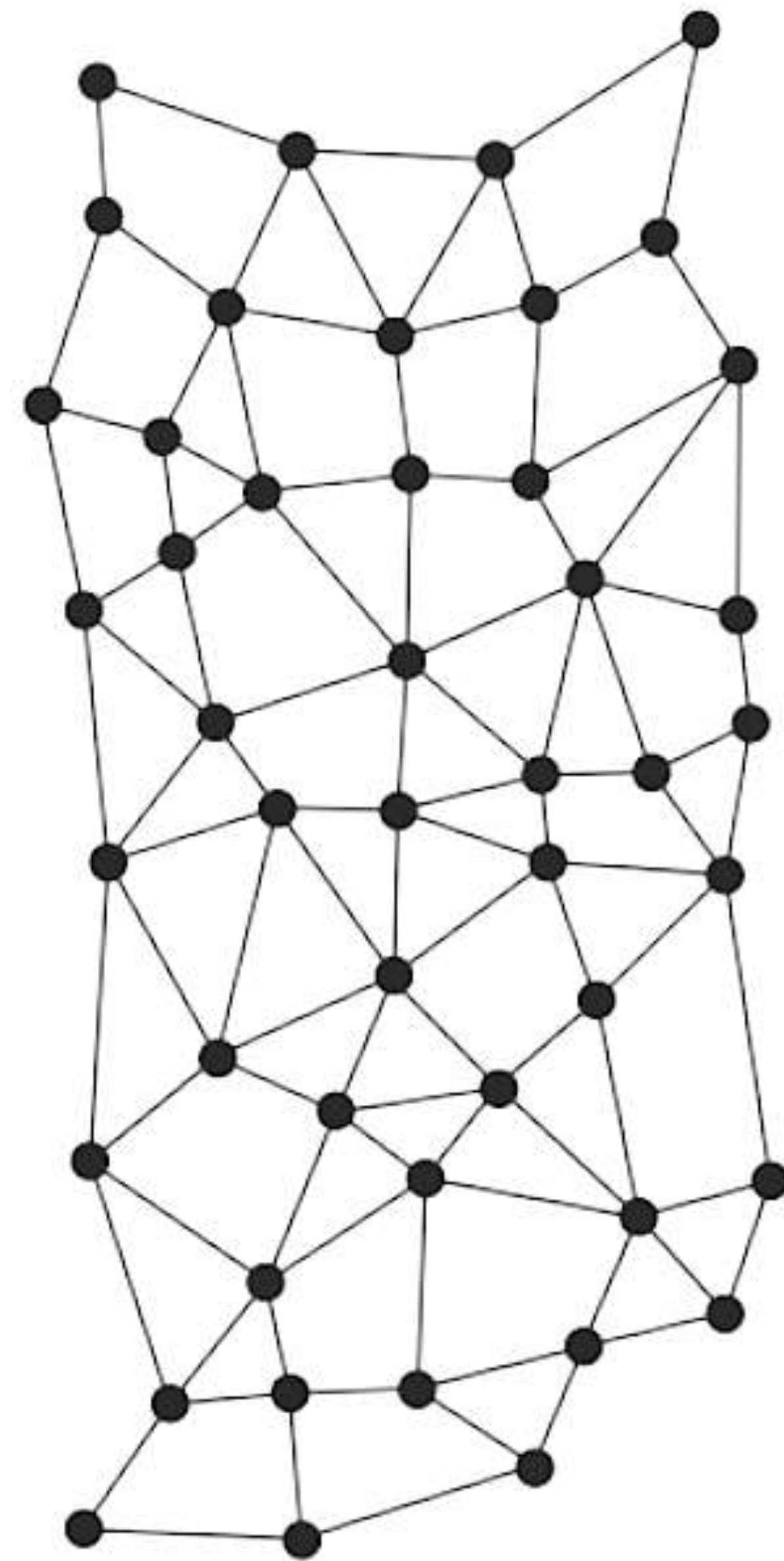




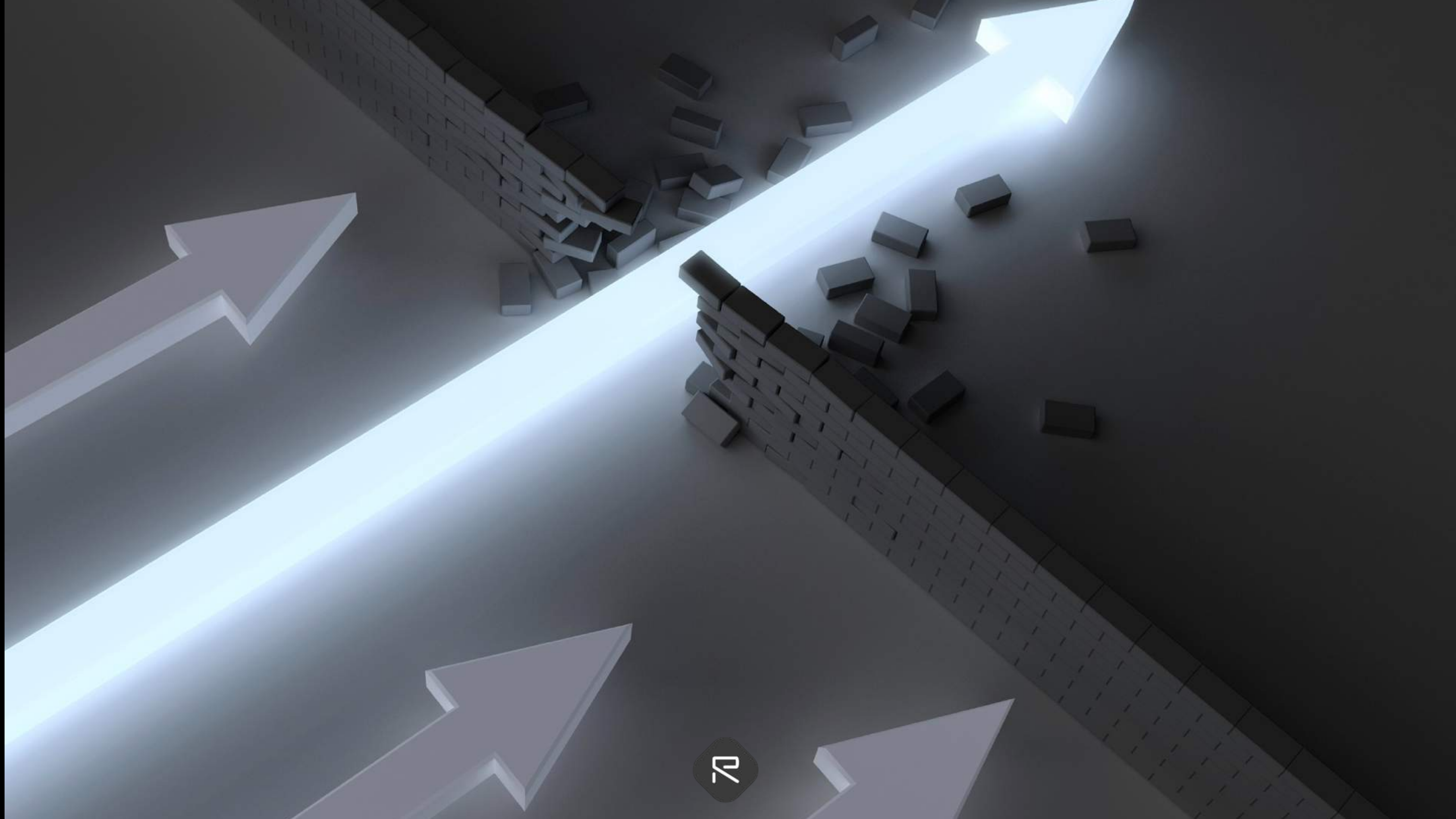
Centralised (A)



Decentralised (B)



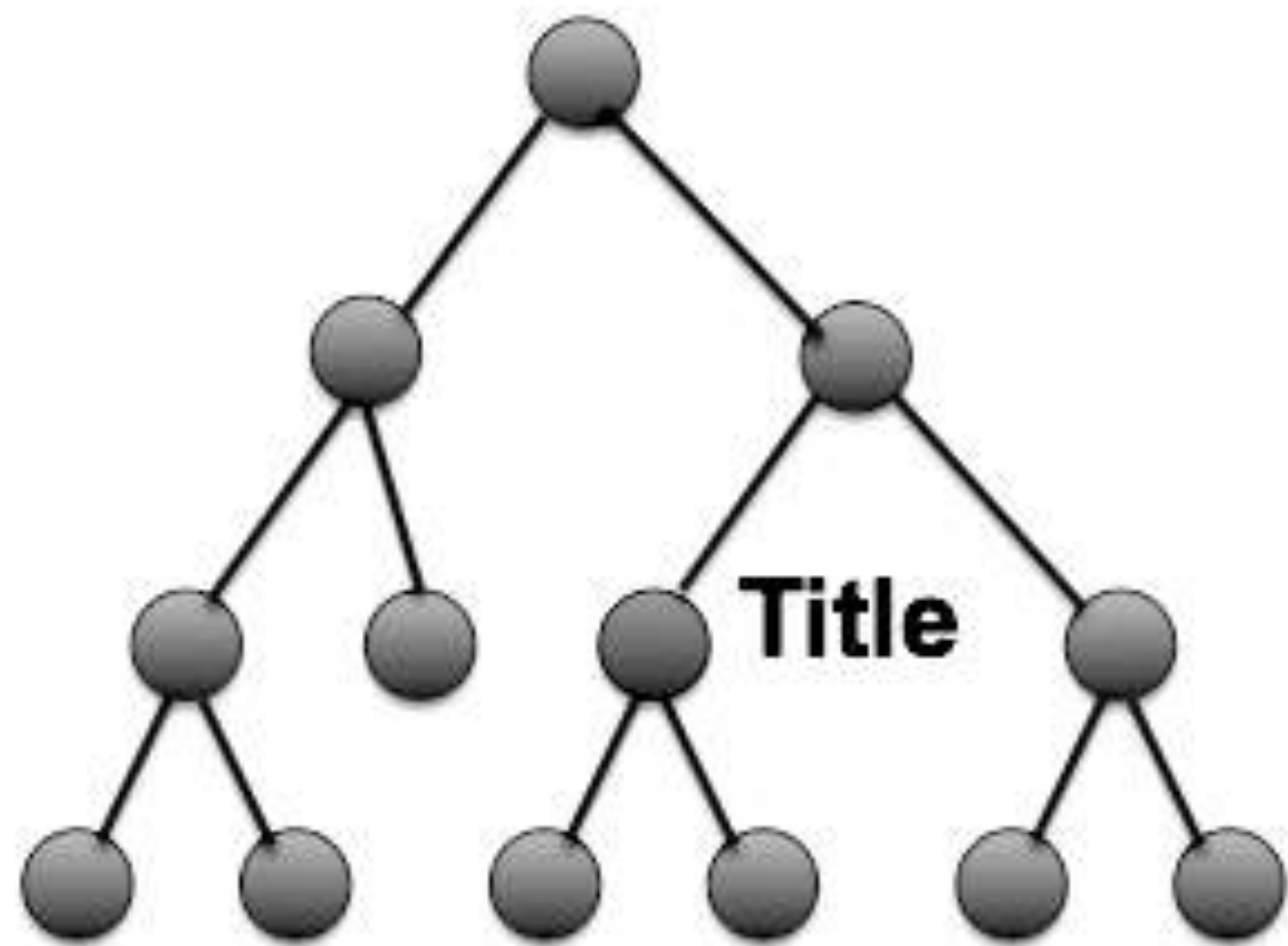
Distributed (C)



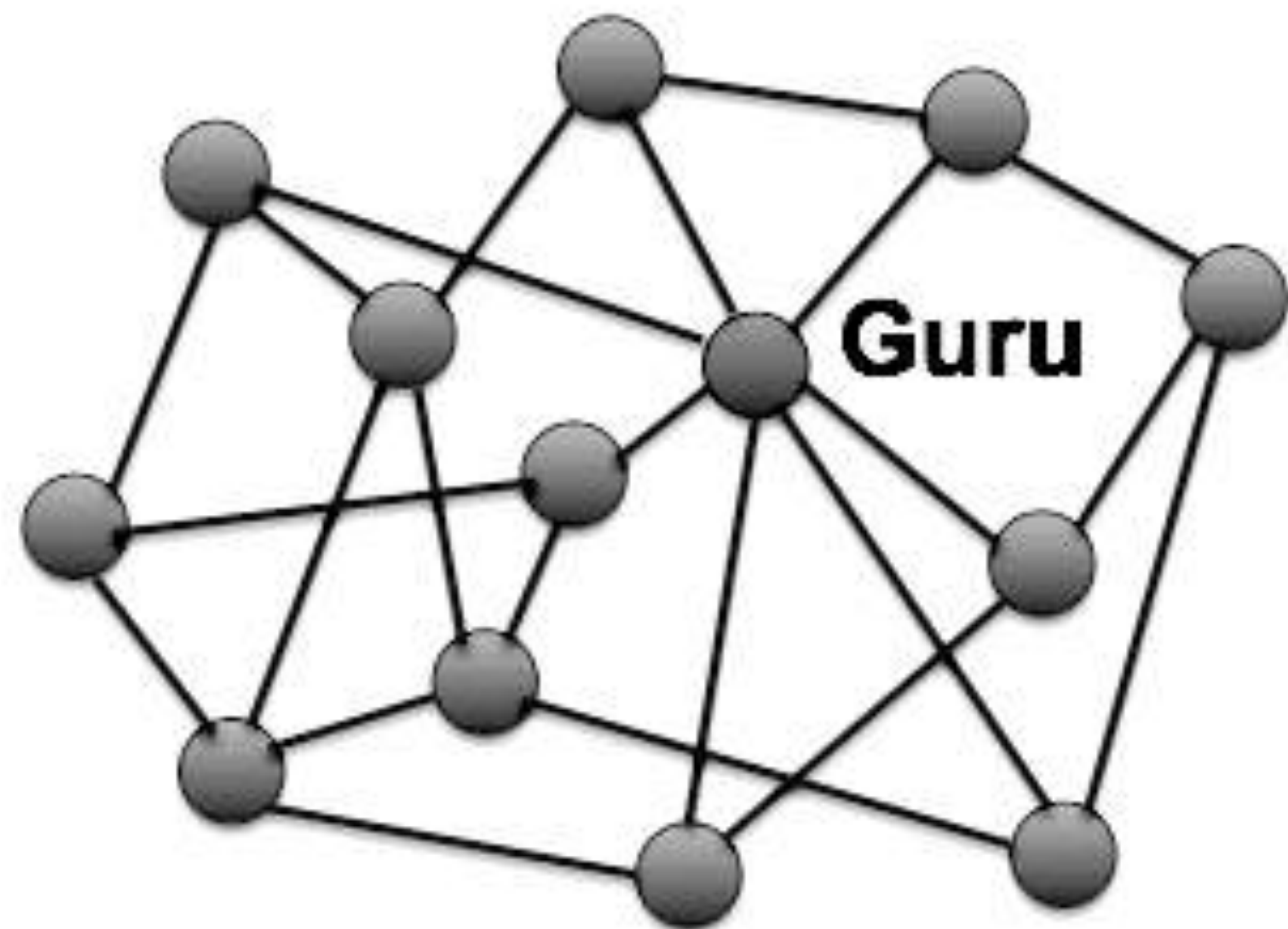
Industrial Age Org

Information Age Org

viral shift



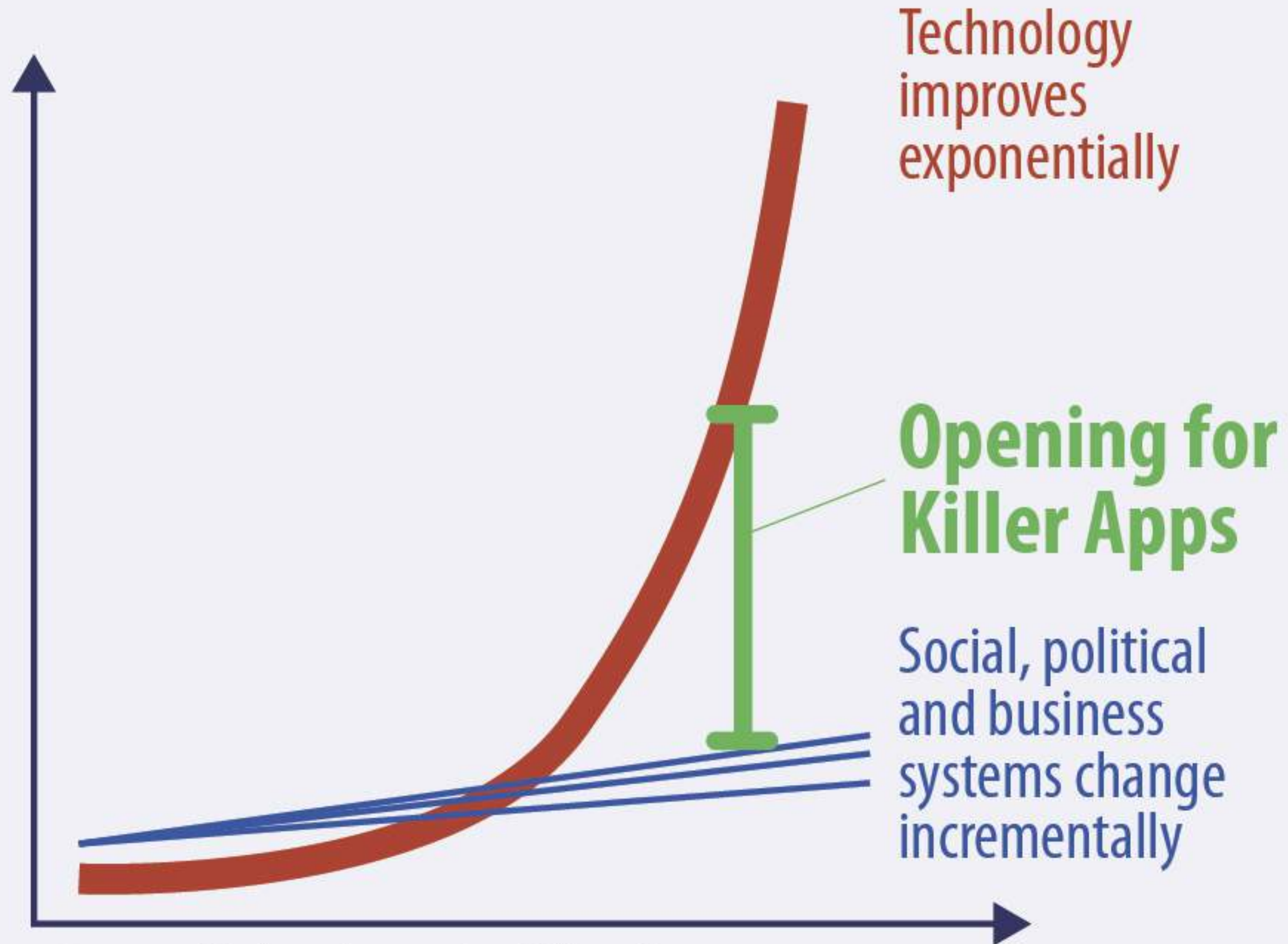
Share only as needed



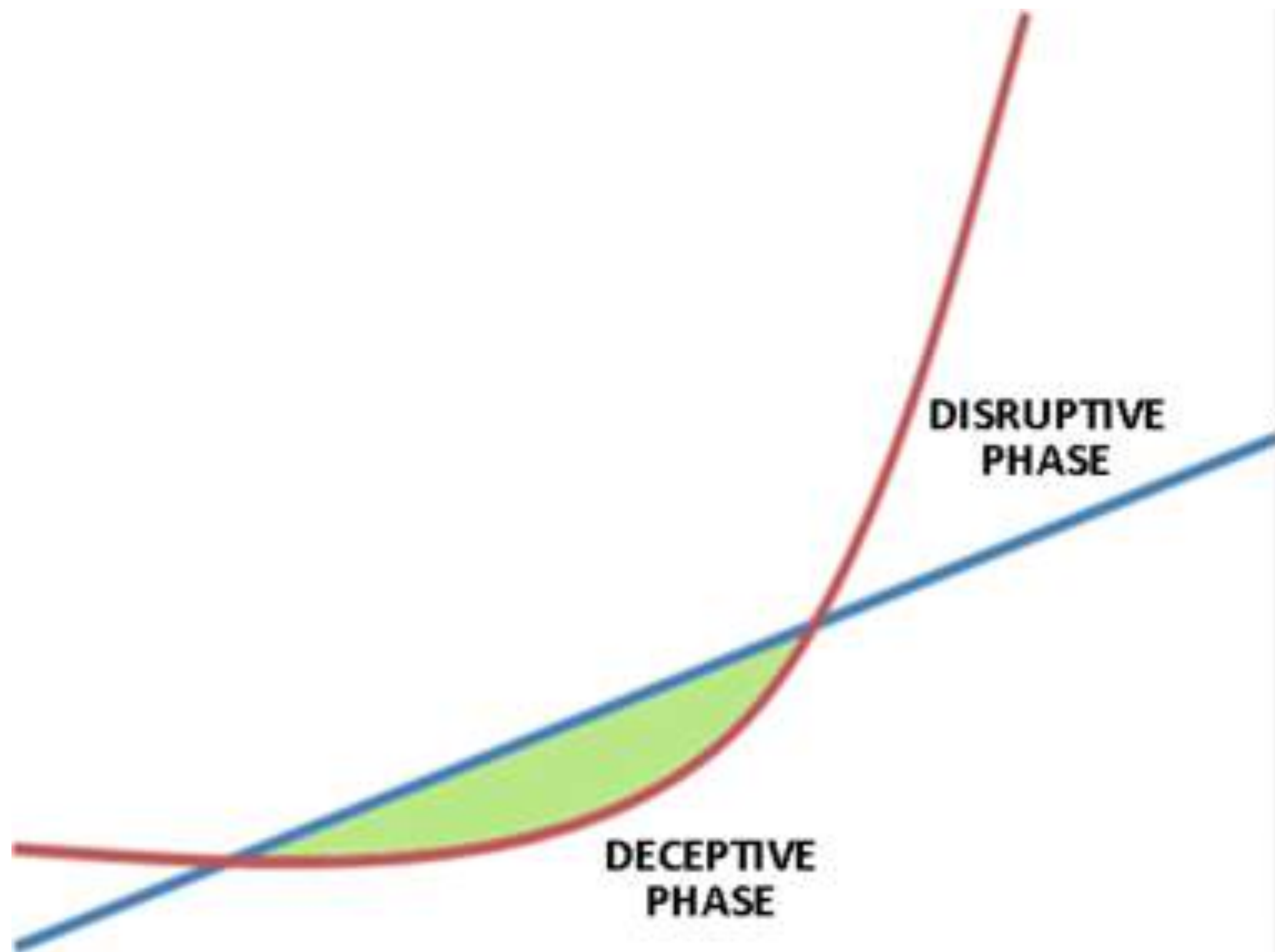
Share as much as possible



The Law of Disruption



Source: *Unleashing the Killer App*



- Expectations
- Reality
- Disappointment

**It was never this risky
to play safe...**





PERMANENT BETA

BRIDGING BRAINS, TECH AND CULTURE

Very impressive, Colleague...

But does it work in
theory as well?



dVRCvT

Managing

from **how**

to **what**

via the **why**





Doing is the new learning...

Inspiring the new leading



Culture:

Diversity

Freedom

Dare

Openness

Manage:

Output

Trust

Collective intention

Become a CIO...



Take care of:

MTP

Feedbackloops

Playgrounds

Minimize bureaucracy



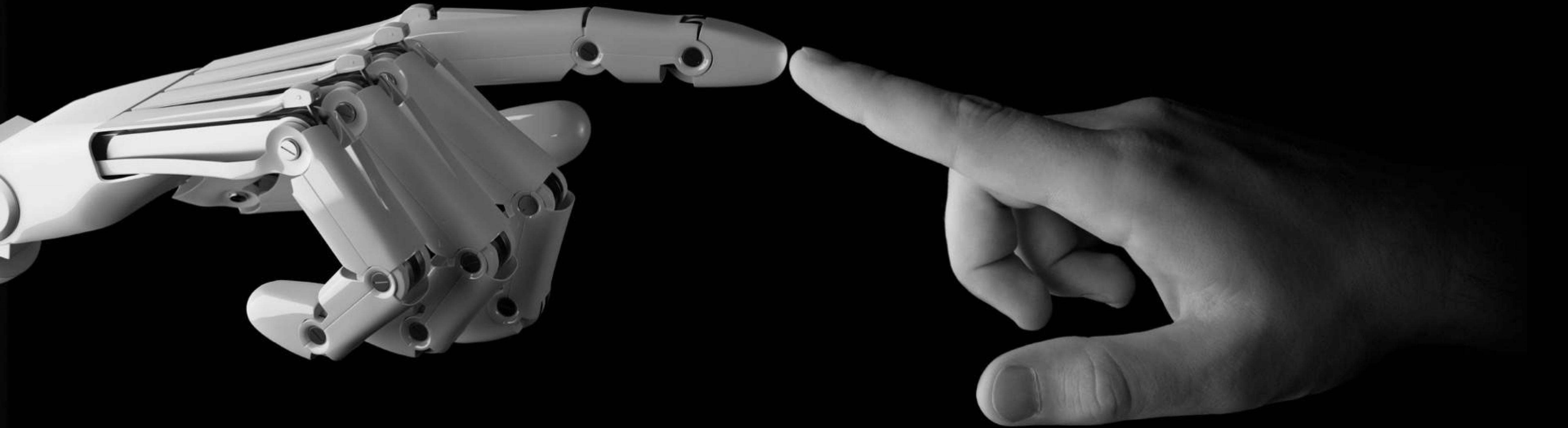
THERE ARE NO MISTAKES



JUST HAPPY LITTLE ACCIDENTS



IT'S A DIGITAL WORLD, ACT HUMAN!



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